



## PRESS RELEASE

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### **Provident Insurance increases its distribution network with Acturis**

As part of its growing distribution strategy Provident Insurance recently acquired by GMAC now has its products live on the Acturis broker platform. Provident Insurance identified the potential of getting its products to a wider range of brokers by having its products available on one of the fastest growing system providers in the UK.

Mike Smith, Provident Insurance Sales Director said, "Provident Insurance is continuously looking to grow its distribution network and it gives us great pleasure to work with Acturis the 2006 & 2007 *Service Provider of the Year*. Having our products available on the Acturis system means that more and more brokers can benefit from our Motor Insurance expertise. The products are available on Full-Cycle EDI which means the process is as efficient as possible."

Live on the Acturis system on Full-Cycle EDI a broker can now find

**Provident Insurance Commercial Vehicle**, **Provident Insurance Thirty Plus** and **Provident Insurance Private Car** including Delegated, Standard, 2<sup>nd</sup> car, Headstart

Simon Ronaldson, Sales & Marketing Director at Acturis, commented "*We have had positive feedback from our broker user base about the Provident Insurance motor offering, and it is excellent news that these products are now available as part of our panel. We are looking forward to working with Provident Insurance going forward.*"

Acturis Brokers wanting to take advantage of agency facilities with Provident Insurance should call 01422 286459.

**-ends-**

For more information about Provident Insurance, please call Claire Bentley on 01422 331166 or email [claire.bentley@providentinsurance.co.uk](mailto:claire.bentley@providentinsurance.co.uk)

For more information about Acturis, please call Simon Ronaldson on 0207 079 4017 or email [simon.ronaldson@acturis.com](mailto:simon.ronaldson@acturis.com).

## **Editors Notes:**

### **Provident Insurance**

Founded in 1966, and recently acquired by GMAC Provident Insurance provides competitive insurance protection for the motoring public. With over 40 years insurance experience, the company looks after the needs of around half a million policyholders and sells insurance products through more than 3000 intermediaries nationwide.

A pioneer in providing specialist policies for female drivers, also prominent in the provision of motor insurance policies for drivers of older cars and second cars, for small vans and for non comprehensive insurance.

### **Acturis**

Acturis has worked with forward-looking provincial brokers and a number of leading insurers to develop the broking system of the future.

The Acturis Broker Platform uses Internet connectivity and innovative technologies to make brokers more efficient, effective and successful in a new connected and regulated environment. The Acturis Broker Platform provides the IT base for a new and innovative way of transacting insurance, reducing duplication of work, lowering error rates and driving cost out of the broker distribution channel.

The Acturis Broker Platform has been trading fully live since July 2002 and is now used throughout the UK.

### **The Acturis Team**

Sir Brian Pitman, the former Lloyds-TSB Chairman, is Chairman of Acturis. Sir Brian is a known and respected name throughout the financial services market and the City, and his experience in driving efficiency savings and innovation through Lloyds-TSB is invaluable.

Our experienced team is led by co-CEOs, David McDonald and Theo Duchon. Both are ex-partners at McKinsey, where David managed the UK eCommerce practice area and Theo managed the UK General Insurance team. Jointly they have in excess of 20 years experience in UK financial services and have worked with many top UK insurers and brokers.

For further information visit [www.acturis.com](http://www.acturis.com)