



PRESS RELEASE

Dated: 16 October 2007

New recruits at Provident Insurance

As part of its 'growth strategy' Provident Insurance has recently appointed a number of new recruits in its Sales and Marketing Department as well as in the Product and Pricing area.

John Finnigan has joined Provident Insurance as Motor Underwriting Manager with 20 years personal lines underwriting and broking experience. For the last 6 years he worked as a Senior Underwriter for Chubb Insurance where he was responsible for the development and profitability of Motor and Household business throughout the North of England.

Sue Coffey has been appointed as Regional Distribution Manager for the Northern region. Following 17 years with Zurich Insurance, Sue joins Stuart Scott the Regional Distribution Manager for the Midlands who has recently moved from MMA. Their appointment will further strengthen Provident Insurance's sales team. Both Sue and Stuart report into the Sales Director, Mike Smith,

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For more information about Provident Insurance, please call Claire Bentley on 01422 331166 or email claire.bentley@providentinsurance.co.uk

Editors Notes:

Provident Insurance

Founded in 1966, and recently acquired by GMAC Provident Insurance provides competitive insurance protection for the motoring public. With over 40 years insurance experience, the company looks after the needs of around half a million policyholders and sells insurance products through more than 3000 intermediaries nationwide.

A pioneer in providing specialist policies for female drivers, also prominent in the provision of motor insurance policies for drivers of older cars and second cars, for small vans and for non-comprehensive insurance