



## PRESS RELEASE

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### **PROVIDENT INSURANCE STRENGTHENS ITS MARKETING TEAM**

Claire Bentley has recently joined Provident Insurance as Marketing Communications Manager.

Claire will assume responsibility for both internal and external communications with special focus to develop and implement an external marketing strategy. Claire joins from Software Solutions Partners (SSP) where she was Assistant Marketing Manager.

Claire joins Sharon Feeny and Rachael Moss. Sharon has been working for Provident Insurance as a Communications Supervisor and joined two years ago from Abbey where she was Communications Gateway Manager. Rachael has recently joined the team from Provident Insurance's Claims department.

The team will be growing further at the end of October when two new recruits join from Provident Insurance's graduate programme.

Commenting on the new appointments, Sales & Marketing Director Mike Smith said "*Over the last year, we have achieved considerable organic growth. This factor, combined with our ambitious plans for the future, meant that it was important to strengthen the marketing communications team*".

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For more information about Provident Insurance, please call Claire Bentley on 01422 331166 or email [claire.bentley@providentinsurance.co.uk](mailto:claire.bentley@providentinsurance.co.uk)

**Editors Notes:**

**Provident Insurance**

Founded in 1966, and recently acquired by GMAC Provident Insurance provides competitive insurance protection for the motoring public. With over 40 years insurance experience, the company looks after the needs of around half a million policyholders and sells insurance products through more than 3000 intermediaries nationwide.

A pioneer in providing specialist policies for female drivers, also prominent in the provision of motor insurance policies for drivers of older cars and second cars, for small vans and for non-comprehensive insurance